



Dominic Khoo, Celebrity Photographer

By Appointment to H.R.H. Prince Hakeem Jefri of Brunei Darussalam

Profiled more often than any other photographer in Asia over the past 2 years, touted as a “creative genius on a roll” by Sony Style and named by Agency.Asia as one of the very best in the world, Celebrity Photographer Dominic Khoo took control of his first SLR a week before he left for a yearly watch convention in Basel and Geneva in 2005.

In 2006 the Singaporean achieved his Masters Photographer’s Association (UK) accreditation under two categories of avant-garde portraits and journalism – becoming the first professional photographer to ever qualify for two categories simultaneously. Dominic brought this one step further by winning runner-up awards for Photographer of the Year in both categories. In November 2007, Dominic went on to win both 1st and 2nd prize in the MPA Press / PR Photographer of the Year competition.

Since then, the self-taught photographer has been engaged to shoot for international brands such as Hermes, Chopard, Mont Blanc, Baume & Mercier, the Westin Hotel, Epson and Hewlett Packard; and has taken pictures of and worked with more than 150 international and Asian celebrities, including actors Cate Blanchett and Kevin Spacey, soccer star Zinedine Zidane, F1 owner Bernie Ecclestone, pop stars Lindsay Lohan, The Black Eyed Peas, Korean singing sensation Rain, Jose Carreras and DJs Will.I.Am, Samantha Ronson and Darren Emerson. In Asia, Dominic has also worked with Indonesian celebrity Nadya Hutagalung to shoot for her jewellery collection O-sel and photographed the weddings of MediaCorp actress Michelle Chia and MTV VJ May.

In 2008, Dominic became the first photographer in Southeast Asia to be fully sponsored by Nikon, with his work recently showcased by Nikon in conjunction with the launch of their new pro-series flagship camera the D3 on 20 November the same year, and in and on the cover of the Jan '09 of Focus magazine.

In May to August 2009, Dominic’s work was exhibited at “Emotions in Transportation”, which was held at the Singapore Art Museum from May to August 2009. One of the opening acts in the Singapore Arts Festival, the exhibition featured 15 of Dominic’s prints, in a never-done-before size of 5ft by 7.5ft fine art print, in the main space gallery of the Singapore Art Museum. Two of his works have since been purchased by the museum for its permanent collection, with the rest on his exhibits on loan for an art exhibition in Brussels in 2010.

In September 2009, Dominic's work was exhibited at the Emily Harvey Foundation Gallery in New York City. A collaboration with French born photographer Matthew Rose and based on the theme of death, the exhibition was executed by printing of photographs on to thousands of postcards which visitors to the gallery could take away with them so that the exhibition "died" by itself. The exhibition has since then travelled to the Otis College of Art and Design in Los Angeles, The River Mill Art Gallery in New Jersey, The Mobius Gallery in Boston, MA, The Queens Museum in Queens, New York, The Sexta Literary Arts Festival in Tijuana, Mexico and is in the permanent library collections of the Museum of Modern Art in New York and the Los Angeles County Museum of Art Research.

Dominic is also an avid philanthropist. In February 2008, Dominic completed his first charity project called PURE, where 100% of the *revenue* earned from a coffee table book featuring photographs of Asian celebrities and socialites laughing and crying in the nude was donated to charity. Claiming the titles of the world's most expensive photography *and* coffee table book at S\$52,000, PURE was designed by Baume & Mercier design chief Alexandre Peraldi, and supported by companies including Emirates Tarian Capital, and many South East Asian luminaries.

Following the success of PURE, the Singapore National Heritage Board nominated Dominic for the Innovative Fund-raiser Award at the Singapore National Volunteer and Philanthropy Awards in 2008. Dominic was subsequently invited to join as board member of the Heritage Industry Incentive Programme and in the same year, became the youngest *ever* recipient of the "Patron of Heritage" award.

Dominic started 2010 with a bang by winning a merit award at the Worldwide Photography Gala Awards.

His work entitled "Um Livro Sobre a Morte" was exhibited at the Museu Brasileiro da Escultura, Sao Paulo, Brazil on 6 February 2010, and next exhibition is at the Mobius Artrages in Boston, May 2010.

(Updated: May 2010)

Selected corporate client list:

Mont Blanc
Banyan Tree
Chopard
Hermes
Hewlett Packard
Nikon
Piaget
Epson
Baume & Mercier
Christopher Guy
Park and Associates
Sk-II